



The Home Improvement eRetailer Summit strides into its fifth year with a bounce in its step

FOR IMMEDIATE RELEASE

February 25, 2019

Contact: Sonya Ruff Jarvis, 203-295-3385
Sruffjarvis@eretailersummit.com

The Home Improvement eRetailer Summit, which celebrates its 5th anniversary this year, will continue to call its home Chicago, one of the country's meccas for home-improvement retailing.

The Summit is moving to a new venue in the Windy City to the Aloft Chicago Downtown River North hotel. The event will be held October 7-9, 2020.

Reaching its silver anniversary is validation that the Summit has become a serious and important destination for retailers, suppliers, and technology solution providers looking for ways to make a bigger splash in the home-improvement ecommerce arena.

As time and money are valued commodities, the Summit has proven its worth, and promises once again to be a must-attend event. The full-day conference provides a curated, industry focused environment for genuine facilitated networking. Its agenda rivals or exceeds the top global ecommerce meetings, with speakers who include leading Forbes contributors, as well as recognized retail and digital experts and influencers.

Testimonials of past attendees speak for themselves.

“Last year was our first year at the Summit, and we will be attending in the future,” says Asa Farquhar, category manager Spreetail.com, an expanding ecommerce company based in Omaha, Nebraska which sells through multiple channels. “We gained valuable insight, made industry connections, and even on-boarded new suppliers that we met at the event. The intimate atmosphere and shared goal to learn more about our space makes the show important for us.”

Farquhar recently joined the Summit's Advisory Council.

"A very good quality of people speaking," is what draws Sean Miller, North American retail sales manager for ECO FLO Products, an Ohio-based supplier of water pumps. (Miller has already renewed to attend the event in 2020.)

Sonya Ruff Jarvis, the Summit's founder, emphasizes the event remains one of a kind, not only for the market reconnaissance it delivers, but also in the way it brings buyers and sellers together uniquely via scheduled one-on-one meetings. By limiting the number of attendees, the Summit retains its intimate and collaborative vibe.

In the coming months, the Summit will be providing updates about its Advisory Council and agenda for the October meeting. For more information, contact Sonya at sruffjarvis@eretailersummit.com, or by calling 203-295-2285.

The Home Improvement eRetailer Summit is the only face-to-face North American event that focuses on home improvement ecommerce through networking, education, and one-to-one meetings. It is designed for all types of retailers, manufacturers, distributors and industry professionals who are interested in gaining intelligence and insights on how to optimize the internet as a distribution channel to sell more home improvement products. The Summit is owned and operated by the JC Event Group.

www.eretailersummit.com